## CHAPTER 14

## Stock Options

Options have fascinated investors for centuries. The option concept is simple. Instead of buying stock shares today, you buy an option to buy the stock at a later date at a price specified in the option contract. You are not obligated to exercise the option, however, unless doing so benefits you. Moreover, the most you can lose is the original price of the option, which is normally only a fraction of the stock price. Sounds good, doesn't it?

Options on common stocks have traded in financial markets for about as long as have common stocks. However, it was not until 1973, when the Chicago Board Options Exchange was established, that options trading became a large and important part of the financial landscape. Since then, the success of options trading has been phenomenal.

Much of the success of options trading is attributable to the tremendous flexibility that options offer investors in designing investment strategies. For example, options can be used to reduce risk through hedging strategies or to increase risk through speculative strategies. As a result, when properly understood and applied, options are appealing both to conservative investors and to aggressive speculators.

In this chapter, we discuss options generally, but our primary focus is on options on individual common stocks. However, later in the chapter we will also discuss options on stock market indexes, which are options on portfolios of common stocks. We begin by reviewing some of the ideas we touched on in Chapter 3 where we very briefly discussed options.

## 2 Chapter 14

(marg. def. derivative security Security whose value is derived from the value of another security. Options are a type of derivative security.)
(marg. def. call option On common stock, grants the holder the right, but not the obligation, to buy the underlying stock at a given strike price.)
(marg. def. put option On common stock, grants the holder the right, but not the obligation, to sell the underlying stock at a given strike price.)

### 14.1 Options on Common Stocks

## Option Basics

As we have discussed, options on common stock are a type of derivative security, because the value of a stock option is "derived" from the value of the underlying common stock. For example, the value of an option to buy or sell IBM stock is derived from the value of IBM stock. However, the relationship between the value of a particular stock option and the value of the underlying stock depends on the specific type of option.

Recall that there are two basic option types: call options and put options. Call options are options to buy, and put options are options to sell. Thus, a call option on IBM stock is an option to buy IBM shares, and a put option on IBM stock is an option to sell IBM shares. More specifically, a call option on common stock grants the holder the right, but not the obligation, to buy the underlying stock at a given strike price before the option expiration date. Similarly, a put option on common stock grants the holder the right, but not the obligation, to sell the underlying stock at a given strike price before the option expiration date. The strike price, also called the exercise price, is the price at which stock shares are bought or sold to fulfill the obligations of the option contract.
(marg. def. strike price Price specified in an option contract that the holder pays to buy shares (in the case of call options) or receives to sell shares (in the case of put options) if the option is exercised. Also called the striking or exercise price.)

Options are contracts, and, in practice, option contracts are standardized to facilitate convenience in trading and price reporting. Standardized stock options have a contract size of 100 shares of common stock per option contract. This means that a single call option contract involves an option to buy 100 shares of stock. Likewise, a single put option contract involves an option to sell 100 shares of stock.

Because options are contracts, an understanding of stock options requires that we know the specific contract terms. In general, options on common stock must stipulate at least the following six contract terms:

1. the identity of the underlying stock,
2. the strike price, also called the striking or exercise price,
3. the option expiration date, also called the option maturity,
4. the option contract size,
5. the option exercise style,
6. the delivery or settlement procedure.

First, a stock option contract requires that the specific stock issue be clearly identified. While this may seem to be stating the obvious, in financial transactions it is important that the "obvious" is in fact clearly and unambiguously understood by all concerned parties.

Second, the strike price, also called the exercise price, must be stipulated. The strike price is quite important, since the strike price is the price that an option holder will pay (in the case of a call option) or receive (in the case of put a option) if the option is exercised.

Third, the size of the contract must be specified. As stated earlier, the standard contract size for stock options is 100 stock shares per option.

## 4 Chapter 14

The fourth contract term that must be stated is the option expiration date. An option cannot be exercised after its expiration date. If an option is unexercised and its expiration date has passed, the option becomes worthless.

Fifth, the option's exercise style determines when the option can be exercised. There are two basic exercise styles: American and European. American options can be exercised any time before option expiration, but European options can be exercised only on the day before option expiration. Options on individual stocks are normally American style, and stock index options are usually European style.
(marg. def. American option An option that can be exercised any time before expiration.)
(marg. def. European option An option that can be exercised only on the day before option expiration.)

Finally, in the event that a stock option is exercised, the settlement process must be stipulated. For stock options, standard settlement requires delivery of the underlying stock shares several business days after a notice of exercise is made by the option holder.

Stock options are traded in financial markets in a manner similar to the way that common stocks are traded. For example, there are organized options exchanges, and there are over-thecounter (OTC) options markets. The largest volume of stock options trading in the United States takes place at the Chicago Board Options Exchange (CBOE). However, stock options are also actively traded at the Philadelphia Stock Exchange (PHLX), the New York Stock Exchange (NYSE), the American Stock Exchange (AMEX), and the Pacific Stock Exchange (PSE). Like a stock exchange, or, for that matter, any securities exchange, an options exchange is a marketplace where customer buy orders and sell orders are matched up with each other.

## Option Price Quotes

Current prices for many stock options traded at the major options exchanges are reported each day in the Wall Street Journal. However, the Wall Street Journal reports prices for only the most heavily traded stock options. Figure 14.1 reproduces a section of the "LISTED OPTIONS QUOTATIONS" page in the Wall Street Journal

## Figure 14.1 about here

In Figure 14.1, the table entitled "MOST ACTIVE CONTRACTS" reports data on selected option contracts with the highest trading volumes in the previous day's options trading. Reference information immediately above this table is useful for interpreting data in the options listings. In the table itself, the first three columns report the name of the option's underlying stock, the expiration month, and the strike price for the option. A "p" following the strike price indicates a put option; otherwise, it is a call option. The next two columns report volume, measured as the number of contracts traded on the previous day, and the exchange where that particular option contract is traded.

The column labeled "Last" reports the contract price for the last trade of the previous day, and the column labeled "Net Change" reports the price change from the last price recorded a day earlier. The final column reports open interest, the total number of contracts outstanding. Notice that all option contracts listed in this table are sorted by trading volume.

The rest of the "LISTED OPTIONS QUOTATIONS" page reports options trading data grouped by the underlying stock. For each underlying stock with options listed in Figure 14.1, the first column under a stock name is simply a repeated statement of the stock's current price. The

## 6 Chapter 14

second column states strike prices of the various options available for each stock. Notice that the range of available strike prices for stock options typically brackets a current stock price.

The third column states the expiration months of each available option contract. By convention, standardized stock options expire on the Saturday following the third Friday of their expiration month. Because of this convention, the exact date that an option expires can be known exactly by referring to a calendar to identify the third Friday of its expiration month.

These first three contract terms-the identity of the underlying stock, the striking price, and the expiration month-will not change during the life of the option. However, since the price of a stock option depends on the price of the underlying stock, the price of an option changes as the stock price changes.

Option prices are reported in columns 5 and 7 in the stock options listing displayed in Figure 14.1. Column 5 gives call option prices, and column 7 gives put option prices. Option prices are stated on a per-share basis, but the actual price of an option contract is 100 times the per-share price. This is because each option contract represents an option on 100 shares of stock. Fractional contracts for, say, 50 shares, are not normally available.

In Figure 14.1, trading volume for each contract is reported in columns 4 and 6. Column 4 states the number of call option contracts traded for each available strike-maturity combination, while column 6 states the number of put option contracts traded for each strike-maturity combination.

## CHECK THIS

14.1a What is a call option? What is a put option?
14.1b What are the six basic contract terms that an options contract must specify?

### 14.2 Why Options?

As a stock market investor, a basic question you might ask is: "Why buy stock options instead of shares of stock directly?" Good question! To answer it properly, we need to compare the possible outcomes from two investment strategies. The first investment strategy entails simply buying stock. The second strategy involves buying a call option that allows the holder to buy stock any time before option expiration.

For example, suppose you buy 100 shares of IBM stock at a price of $\$ 90$ per share, representing an investment of $\$ 9,000$. Afterwards, three things could happen: the stock price could go up, go down, or remain the same. If the stock price goes up, you make money; if it goes down, you lose money. Of course, if the stock price remains the same, you break even.

Now, consider the alternative strategy of buying a call option with a strike price of $\$ 90$ expiring in three months at a per-share price of $\$ 5$. This corresponds to a contract price of $\$ 500$ since the standard option contract size is 100 shares. The first thing to notice about this strategy is that you have invested only $\$ 500$, and therefore the most that you can lose is only $\$ 500$.

To compare the two investment strategies just described, let's examine three possible cases for IBM's stock price at the close of trading on the third Friday of the option's expiration month. In case 1 , the stock price goes up to $\$ 100$. In case 2 , the stock price goes down to $\$ 80$. In case 3 , the stock price remains the same at $\$ 90$.

Case 1. If the stock price goes up to $\$ 100$, and you originally bought 100 shares at $\$ 90$ dollars per share, then your profit is $100 \times(\$ 100-\$ 90)=\$ 1,000$. As a percentage of your original investment amount of $\$ 9,000$, this represents a return on investment of $\$ 1,000 / \$ 9,000=11.1 \%$.

Alternatively, if you originally bought the call option, you can exercise the option and buy 100 shares at the strike price of $\$ 90$ and sell the stock at the $\$ 100$ market price. After accounting for the original cost of the option contract, your profit is $100 \times(\$ 100-\$ 90)-\$ 500=\$ 500$. As a percentage of your original investment of $\$ 500$, this represents a return on investment of $\$ 500 / \$ 500=100 \%$.

Case 2. If the stock price goes down to $\$ 80$, and you originally bought 100 shares at $\$ 90$ dollars per share, then your loss is $100 \times(\$ 80-\$ 90)=-\$ 1,000$. As a percentage of your original investment, this represents a return of $-\$ 1,000 / \$ 9,000=-11.1 \%$.

If instead you originally bought the call option, it would not pay to exercise the option and it would expire worthless. You would then realize a total loss of your $\$ 500$ investment and your return is -100 percent.

Case 3. If the stock price remains the same at $\$ 90$, and you bought 100 shares, you break even and your return is zero percent.

However, if you bought the call option, it would not pay to exercise the option and it would expire worthless. Once again, you would lose your entire $\$ 500$ investment.

As these three cases illustrate, the outcomes of the two investment strategies differ significantly, depending on subsequent stock price changes. Whether one strategy is preferred over another is a matter for each individual investor to decide. What is important is the fact that options offer an alternative means of formulating investment strategies.

Example 14.1 Stock returns Suppose you bought 100 shares of stock at $\$ 50$ per share. If the stock price goes up to $\$ 60$ per share, what is the percentage return on your investment? If, instead, the stock price falls to $\$ 40$ per share, what is the percentage return on your investment?

If the stock goes to $\$ 60$ per share, you make $\$ 10 / \$ 50=20 \%$. If it falls to $\$ 40$, you lose $\$ 10 / \$ 50=20 \%$.

Example 14.2 Call option returns In Example 14.1 just above, suppose that you bought one call option contract for $\$ 200$. The strike price is $\$ 50$. If the stock price is $\$ 60$ just before the option expires, should you exercise the option? If you exercise the option, what is the percentage return on your investment? If you don't exercise the option, what is the percentage return on your investment?

If the stock price is $\$ 60$, you should definitely exercise. If you do, you will make $\$ 10$ per share, or $\$ 1,000$, from exercising. Once we deduct the $\$ 200$ original cost of the option, your net profit is $\$ 800$. Your percentage return is $\$ 800 / \$ 200=400 \%$. If you don't exercise, you lose your entire $\$ 200$ investment, so your loss is 100 percent.

Example 14.3 More call option returns In Example 14.2, if the stock price is $\$ 40$ just before the option expires, should you exercise the option? If you exercise the option, what is the percentage return on your investment? If you don't exercise the option, what is the percentage return on your investment?

If the stock price is $\$ 40$, you shouldn't exercise since, by exercising, you will be paying $\$ 50$ per share. If you did exercise, you would lose $\$ 10$ per share, or $\$ 1,000$, plus the $\$ 200$ cost of the option, or $\$ 1,200$ total. This would amount to a $-\$ 1,200 / \$ 200=-600 \%$ loss! If you don't exercise, you lose the $\$ 200$ you invested, for a loss of 100 percent.

Of course, we can also calculate percentage gains and losses from a put option purchase. Here we make money if the stock price declines. So, suppose you buy a put option with a strike price of $\$ 20$ and the premium is $\$ .50$. If you exercise your put when the stock price is $\$ 18$, what is your percentage gain?

You make $\$ 2$ per share since you are selling at $\$ 20$ when the stock is worth $\$ 18$. Your put contract cost $\$ 50$, so your net profit is $\$ 200-\$ 50=\$ 150$. As a percentage of your original $\$ 50$ investment, you made $\$ 150 / \$ 50=300 \%$.

## CHECK THIS

14.2a If you buy 100 shares of stock at $\$ 10$ and sell out at $\$ 12$, what is your percentage return?
14.2b If you buy one call contract with a strike of $\$ 10$ for $\$ 100$ and exercise it when the stock is selling for $\$ 12$, what is your percentage return?

## 10 Chapter 14

### 14.3 Option Payoffs and Profits

Options are appealing because they offer investors a wide variety of investment strategies. In fact, there is essentially no limit to the number of different investment strategies available using options. However, fortunately for us, only a small number of basic strategies are available and more complicated strategies are built from these. We discuss the payoffs from basic strategies in this section and the following section.

## Option Writing

Thus far, we have discussed options from the standpoint of the buyer only. However, options are contracts, and every contract must link at least two parties. The two parties to an option contract are the buyer and the seller. The seller of an option is called the "writer," and the act of selling an option is referred to as option writing.
(marg. def. option writing. Taking the seller's side of an option contract.)
By buying an option you buy the right, but not the obligation, to exercise the option before the option's expiration date. By selling or writing an option you take the seller's side of the option contract. Option writing involves receiving the option price and, in exchange, assuming the obligation to satisfy the buyer's exercise rights if the option is exercised.
(marg. def. call writer One who has the obligation to sell stock at the option's strike price if the option is exercised.)
(marg. def. put writer One who has the obligation to buy stock at the option's strike price if the option is exercised.)

For example, a call writer is obligated to sell stock at the option's strike price if the buyer decides to exercise the call option. Similarly, a put writer is obligated to buy stock at the option's strike price if the buyer decides to exercise the put option.

## Option Payoffs

It is useful to think about option investment strategies in terms of their initial cash flows and terminal cash flows. The initial cash flow of an option is the price of the option, also called the option premium. To the option buyer, the option price (or premium) is a cash outflow. To the option writer, the option price (or premium) is a cash inflow. The terminal cash flow of an option is the option's payoff that could be realized from the exercise privilege. To the option buyer, a payoff entails a cash inflow. To the writer, a payoff entails a cash outflow.

For example, suppose the current price of IBM stock is $\$ 80$ per share. You buy a call option on IBM with a strike price of $\$ 80$. The premium is $\$ 4$ per share. Thus the initial cash flow is $-\$ 400$ for you and $+\$ 400$ for the option writer. What are the terminal cash flows for you and the option writer if IBM has a price of $\$ 90$ when the option expires? What are the terminal cash flows if IBM has a price of $\$ 70$ when the option expires?

If IBM is at $\$ 90$, then you experience a cash inflow of $\$ 10$ per share, whereas the writer experiences an outflow of $\$ 10$ per share. If IBM is at $\$ 70$, you both have a zero cash flow when the option expires because it is worthless. Notice that in both cases the buyer and the seller have the same

## 12 Chapter 14

cash flows, just with opposite signs. This shows that options are a "zero-sum game," meaning that any gains to the buyer must come at the expense of the seller and vice versa.

## Payoff Diagrams

When investors buy options, the price that they are willing to pay depends on their assessment of the likely payoffs (cash inflows) from the exercise privilege. Likewise, when investors write options, an acceptable selling price depends on their assessment of the likely payoffs (cash outflows) resulting from the buyers' exercise privilege. Given this, a general understanding of option payoffs is critical for understanding how option prices are determined.

A payoff diagram is a very useful graphical device for understanding option payoffs. The payoffs from buying a call option and the payoffs from writing a call option are seen in the payoff diagram in Figure 14.2. The vertical axis of Figure 14.2 measures option payoffs, and the horizontal axis measures the possible stock prices on the option expiration date. These examples assume that the call option has a strike price of $\$ 50$ and that the option will be exercised only on its expiration date.

Figure 14.2 about here

In Figure 14.2, notice that the call option payoffs are zero for all stock prices below the $\$ 50$ strike price. This is because the call option holder will not exercise the option to buy stock at the $\$ 50$ strike price when the stock is available in the stock market at a lower price. In this case, the option expires worthless.

In contrast, if the stock price is higher than the $\$ 50$ strike price, the call option payoff is equal to the difference between the market price of the stock and the strike price of the option. For example, if the stock price is $\$ 60$, the call option payoff is equal to $\$ 10$, which is the difference between the $\$ 60$ stock price and the $\$ 50$ strike price. This payoff is a cash inflow to the buyer, because the option buyer can buy the stock at the $\$ 50$ strike price and sell the stock at the $\$ 60$ market price. However, this payoff is a cash outflow to the writer, because the option writer must sell the stock at the $\$ 50$ strike price when the stock's market price is $\$ 60$.

Putting it all together, the distinctive "hockey-stick" shape of the option payoffs shows that the payoff is zero if the stock price is below the strike price. Above the strike price, however, the buyer of the option gains $\$ 1$ for every $\$ 1$ increase in the stock price. Of course, as shown, the option writer loses $\$ 1$ for every $\$ 1$ increase in the stock price above the strike price.

Figure 14.3 is an example of a payoff diagram illustrating the payoffs from buying a put option and from writing a put option. As with our call option payoffs, the vertical axis measures option payoffs, and the horizontal axis measures the possible stock prices on the option expiration date. Once again, these examples assume that the put has a strike price of $\$ 50$, and that the option will be exercised only on its expiration date.

## Figure 14.3 about here

In Figure 14.3, the put option payoffs are zero for all stock prices above the $\$ 50$ strike price. This is so because a put option holder will not exercise the option to sell stock at the $\$ 50$ strike price when the stock can be sold in the stock market at a higher price. In this case, the option expires worthless.

## 14 Chapter 14

In contrast, if the stock price is lower than the $\$ 50$ strike price, the put option payoff is equal to the difference between the market price of the stock and the strike price of the option. For example, if the stock price is $\$ 40$, the put option payoff is equal to $\$ 10$, which is the difference between the $\$ 40$ stock price and the $\$ 50$ strike price. This payoff is a cash inflow to the buyer, because the option buyer can buy the stock at the $\$ 40$ market price and sell the stock at the $\$ 50$ strike price. However, this payoff is a cash outflow to the writer, because the option writer must buy the stock at the $\$ 50$ strike price when the stock's market price is $\$ 40$.

Our payoff diagrams illustrate an important difference between the maximum possible gains and losses on puts and calls. Notice that if you buy a call option, there is no upper limit to your potential profit because there is no upper limit to the stock price. However, with a put option, the most you can make is the strike price. In other words, the best thing that can happen to you if you buy a put is for the stock price to go to zero. Of course, whether you buy a put or a call, your potential loss is limited to the option premium you pay.

Similarly, as shown in Figure 14.2, if you write a call, there is no limit to your possible loss, but your potential gain is limited to the option premium you receive. As shown in Figure 14.3, if you write a put, both your gain and loss are limited, although the potential loss could be substantial.

## Options Profits

Between them, Figures 14.2 and 14.3 tells us essentially everything we need to know about the payoffs from the four basic strategies involving options, buying and writing puts and calls. However, these figures give the payoffs at expiration only and so do not consider the original cash
inflow or outflow. Option profit diagrams are an extension of payoff diagrams that do take into account the initial cash flow.

As we have seen, the profit from an option strategy is the difference between the option's terminal cash flow (the option payoff) and the option's initial cash flow (the option price, or premium). An option profit diagram simply adjusts option payoffs for the original price of the option. This means that the option premium is subtracted from the payoffs from buying an option and added to payoffs from writing options.

To illustrate, Figures 14.4 and 14.5 are two profit diagrams corresponding to the four basic investment strategies for options. In each diagram, the vertical axis measures option profits, and the horizontal axis measures possible stock prices. Each profit diagram assumes that the option's strike price is $\$ 50$ and that the put and call option prices are both $\$ 10$. Notice that in each case the characteristic hockey-stick shape is maintained; the "stick" is just shifted up or down.

Figures 14.4 and 14.5 about here

## CHECK THIS

14.3a What is option writing?
14.3b What are the payoffs from writing call options?
14.3c What are the payoffs from writing put options?

## 16 Chapter 14

### 14.4 Option Strategies

Thus far, we have considered the payoffs and profits from buying and writing individual calls and puts. In this section, we consider what happens when we start to combine puts, calls, and shares of stock. There are numerous combinations that we could examine, but we will stick to just a few of the most basic and most important strategies.

## The Protective Put Strategy

Suppose you own a share of TelMex (Telephonos de Mexico) stock, currently worth $\$ 50$. Suppose you additionally purchase a put option with a strike price of $\$ 50$ for $\$ 2$. What is the net effect of this purchase?

To answer, we can compare what happens if TelMex stock stays at or above $\$ 50$ to what happens if it drops below $\$ 50$. If TelMex stays at or above $\$ 50$, your put will expire worthless since you would choose not to exercise it. You would be out the $\$ 2$. However, if TelMex falls below $\$ 50$, you would exercise your put, and the put writer would pay you $\$ 50$ for your stock. No matter how far below $\$ 50$ the price falls, you have guaranteed that you will receive $\$ 50$ for your stock.

Thus by purchasing a put option you have protected yourself against a price decline. In the jargon of Wall Street, you have paid \$2 to eliminate the "downside" risk. For this reason, a strategy of buying a put option on a stock you own is called a protective put strategy.
(marg. def. protective put Strategy of buying a put option on a stock already owned.
This protects against a decline in value.)
Notice that this use of a put option reduces the overall risk faced by an investor, so it is a conservative strategy. This is a good example of how options, or any derivative asset, can be used
to decrease risk rather than increase it. Stated differently, options can be used to hedge as well as speculate, so they do not inherently increase risk.

Buying a put option on an asset you own is just like buying term insurance. When you buy car insurance, for example, you are effectively buying a put option on your car. If, because of an accident or theft, your car's value declines, you "exercise" your option, and the insurance company essentially pays for the decline in value.

## The Covered Call Strategy

Another conservative option strategy is to write call options on stock you already own. For example, again suppose you own some TelMex stock currently selling at $\$ 50$. Now, instead of buying a put, consider selling a call option for, say, $\$ 2$, with an exercise price of $\$ 55$. What is the effect of this transaction?

To answer, we can compare what happens if TelMex stays below $\$ 55$ (the exercise price on the option you sold) to what happens if it rises above $\$ 55$. If TelMex stays below $\$ 55$, the option will expire worthless, and you pocket the $\$ 2$ premium you received. If the stock rises above $\$ 55$, the option will be exercised against you, and you will deliver the stock in exchange for $\$ 55$.
(marg. def. covered call Strategy of selling a call option on stock already owned.)
Thus when you sell a call option on stock you already own, you keep the option premium no matter what. The worst thing that can happen to you is that you will have to sell your stock at the exercise price. Since you already own the stock, you are said to be "covered," and this strategy is known as a covered call strategy.

## 18 Chapter 14

With our covered call strategy, the stock is currently selling for $\$ 50$. Since the strike price on the option is $\$ 55$, the net effect of the strategy is to give up the possibility of a profit greater than $\$ 5$ on the stock in exchange for the certain option premium of $\$ 2$. This decreases the uncertainty surrounding the return on the investment and therefore decreases its risk.

In the jargon of Wall Street, a covered call exchanges "upside" potential for current income. In contrast, a strategy of selling call options on stock you do not own is a "naked" call strategy and, as we saw earlier, has unlimited potential losses. Thus selling call options is either quite risky or else acts to reduce risk, depending on whether you are covered or naked. This is important to understand.

## Straddles

Suppose a share of stock is currently selling at $\$ 50$. You think the price is going to make a major move, but you are uncertain about the direction. What could you do? One answer is buy a call and buy a put, both with a $\$ 50$ exercise price. That way, if the stock goes up sharply, your call will pay off; if it goes down sharply, your put will pay off. This is an example of a long straddle.
(marg. def. straddle Buying or selling a call and a put with the same exercise price. Buying is a long straddle; selling is a short straddle.)

This is called a "straddle" because you have, in effect, straddled the current $\$ 50$ stock price. It is a long straddle because you bought both options. If you thought the stock price was not going to move in either direction, you might sell a put and a call, thereby generating some income. As long as the stock price stays at $\$ 50$, both options would expire worthless. This is an example of a short straddle.

There are many other strategies, with colorful names such as strips, strangles, collars, and spreads, but we need to move on. In our next section, we discuss some upper and lower bounds on option values.

Example 14.4 Option Strategies You own a share of stock worth $\$ 80$. Suppose you sell a call option with a strike price of $\$ 80$ and also buy a put with a strike of $\$ 80$. What is the net effect of these transactions on the risk of owning the stock?

Notice that what you have done is combine a protective put and a covered call strategy. To see the effect of doing this, suppose that at option expiration, the stock is selling for more than $\$ 80$. In this case, the put is worthless. The call will be exercised against you, and you will receive $\$ 80$ for your stock. If the stock is selling for less than $\$ 80$, then the call is worthless. You would exercise your put and sell the stock for $\$ 80$. In other words, the net effect is that you have guaranteed that you will exchange the stock for $\$ 80$ no matter what happens, so you have created a riskless asset!

## CHECK THIS

14.4a What is a protective put strategy? A covered call strategy?
14.4b What is a short straddle? When might it be appropriate?

### 14.5 Option Prices, Intrinsic Values, and Arbitrage

There are strict limits to the range of values that an option price can attain in competitive options markets. We will have much to say about the determinants of an option's value in the next chapter. Here we touch on the subject by discussing some basic boundaries for the price of an option.

## The Upper Bound for a Call Option Price

What is the most a call option could sell for? To answer, suppose we have a call option on a share of stock. The current stock price is $\$ 60$. Without more information, we can't say a lot about the price of the call option, but we do know one thing: The price of the option must be less than $\$ 60$ !

## 20 Chapter 14

If you think about it, the right to buy a share of stock cannot be worth more than the share itself. To illustrate, suppose the call option was actually selling for $\$ 65$ when the stock was selling at $\$ 60$. What would you do?

What you would do is get very rich, very fast. You would sell call options at $\$ 65$ and buy stock at $\$ 60$. You pocket the $\$ 5$ difference. The worst thing that can happen to you is the options are exercised and you receive the exercise price. In this case, you make an unlimited amount of money at no risk.

This is an example of a true arbitrage opportunity. An arbitrage is an opportunity that (1) requires no net investment on your part, (2) has no possibility of loss, and (3) has at least the potential for a gain. The case of a call option selling for more than its underlying asset is a particularly juicy arbitrage because it puts money in your pocket today, and later either leaves you with stock you acquired at no cost or else leaves you with the exercise price on the option. Very nice, indeed! But too good to be true.

## The Upper Bound for a Put Option

We've seen that a call option cannot sell for more than the underlying stock. How about a put option? To answer, suppose again that the stock price is $\$ 60$. If a put sells for $\$ 65$, is there an arbitrage opportunity?

It may look a little odd, but, without more information, we can't tell if there is an arbitrage or not. To see this, suppose the exercise price on the put option is $\$ 1,000$. The right to sell a share of stock for $\$ 1,000$ when its current worth is only $\$ 60$ is obviously valuable, and it is obviously worth more than $\$ 65$.

As this example suggests, the upper bound on put option's price depends on the strike price. To illustrate, suppose we have a put option with an exercise price of $\$ 50$ and a price of $\$ 60$. What would you do?

This situation is an arbitrage opportunity. You would simply sell puts at $\$ 60$ and put the money in the bank. The worst thing that could happen to you is that you would have to buy the stock for $\$ 50$ a share, leaving you with stock and $\$ 10$ per share in cash (the difference between the $\$ 60$ you received and the $\$ 50$ you paid for the stock). So you would either end up with stock that cost you nothing to acquire plus some cash or, if the option expires worthless, you would keep the entire $\$ 60$. We therefore conclude that a put option must sell for less than its strike price.

## The Lower Bounds on Option Prices

Having established the most a call or put could sell for, we now want to know what is the least they could sell for. We observe that an option cannot have a negative value, since, by definition, an option can simply be discarded.

To further address this question, it is useful to define what is known as the intrinsic value of an option. The intrinsic value of an option is the payoff that an option holder receives if the underlying stock price does not change from its current value. Equivalently, it is what the option would be worth if it were expiring immediately.
(marg. def. intrinsic value The payoff that an option holder receives assuming the underlying stock price remains unchanged from its current value.)

For example, suppose a certain call option contract specifies a strike price of $\$ 50$, and the underlying stock price for the option is currently $\$ 45$. Suppose the option was about to expire. With

## 22 Chapter 14

the stock price at $\$ 45$ and the strike at $\$ 50$, this option would have no value. Thus this call option's intrinsic value is zero.

Alternatively, suppose the underlying stock price is currently $\$ 55$. If the option was about to expire, it would be exercised, yielding a payoff of $\$ 5$. This $\$ 5$, which is simply the difference between the $\$ 55$ stock price and the $\$ 50$ strike price, is the call option's intrinsic value.

As another example of intrinsic value, suppose a put option has a strike price of $\$ 50$, and the current stock price is $\$ 55$. If the put were about to expire, it would be worthless. In this case, the put option's intrinsic value is zero.

Alternatively, suppose the underlying stock price was $\$ 45$. The put option would be exercised yielding a payoff of $\$ 5$, which is the difference between the $\$ 50$ strike price and the $\$ 45$ stock price. In this case, the put option's intrinsic value is $\$ 5$.

Based on our examples, the intrinsic value of a call option and a put option can be written as follows, where $S$ is a current stock price and $K$ is the option's strike price. The term "max" is a shorthand notation for maximum.

## Call option intrinsic value $=\max (0, S-K)$ <br> Put option intrinsic value $=\max (0, K-S)$

This notation simply means that the intrinsic value of a call option is equal to $S$ - $K$ or zero, whichever is bigger. Similarly, the intrinsic value of a put option is equal to $K-S$ or zero, whichever is bigger.

An option with a positive intrinsic value is said to be "in the money," and an option with a zero intrinsic value is said to be "out of the money" or "out the money." If the stock price and the strike price are essentially equal, the option is said to be "at the money." Thus a call option is in the
money when the stock price is greater than the strike price, and a put option is in the money when the stock price is less than the strike price.

Having defined an option's intrinsic value, we now ask: Is it possible for an option to sell for less than its intrinsic value? The answer is no. To see this, suppose a current stock price is $S=\$ 60$, and a call option with a strike price of $K=\$ 50$ has a price of $C=\$ 5$. Clearly, this call option is in the money, and the $\$ 5$ call price is less than the option's intrinsic value of $S-K=\$ 10$.

If you are actually presented with these stock and option prices, you have an arbitrage opportunity to obtain a riskless arbitrage profit by following a simple three-step strategy. First, buy the call option at its price of $C=\$ 5$. Second, immediately exercise the call option and buy the stock from the call writer at the strike price of $K=\$ 50$. At this point, you have acquired the stock for $\$ 55$, which is the sum of the call price plus the strike price.

As a third and final step, simply sell the stock at the current market price of $S=\$ 60$. Since you acquired the stock for $\$ 55$ and sold the stock for $\$ 60$, you have earned an arbitrage profit of $\$ 5$. Clearly, if such an opportunity continued to exist, you would repeat these three steps over and over until you became bored with making easy money (as if that could ever happen!). But realistically, such easy arbitrage opportunities do not exist, and it therefore follows that a call option price is never less than its intrinsic value.

A similar arbitrage argument applies to put options. For example, suppose a current stock price is $S=\$ 40$, and a put option with a strike price of $K=\$ 50$ has a price of $P=\$ 5$. This $\$ 5$ put price is less than the option's intrinsic value of $K-S=\$ 10$. To exploit this opportunity, you first buy the put option at its price of $P=\$ 5$, and then buy the stock at its current price of $S=\$ 40$. At this point, you have acquired the stock for $\$ 45$, which is the sum of the put price plus the stock price.

## 24 Chapter 14

Now you immediately exercise the put option, thereby selling the stock to the option writer at the strike price of $S=\$ 50$. Since you acquired the stock for $\$ 45$ and sold the stock for $\$ 50$, you have earned an arbitrage profit of $\$ 5$. Again, you would not realistically expect such an easy arbitrage opportunity to actually exist, and therefore we conclude that a put option's price is never less than its intrinsic value.

Our conclusion that call option and put option prices are never less than their intrinsic values can be stated as follows, where the mathematical symbol " $\geq$ " means "greater than or equal to":

## Call option price $\geq \max (0, S-K)$ <br> Put option price $\geq \max (0, K-S)$

In plain English, these equations simply state that an option's price is never less than the intrinsic value of the option.

There is an important caveat concerning our lower bounds on option values. If you pick up the Wall Street Journal, it is relatively easy to find cases in which it appears an option is selling for less than its intrinsic value, at least by a small amount. However, if you tried to actually exploit the apparent arbitrage you would find that the prices in the Journal are not the ones you could actually trade at! There are a variety of reasons for this, but, at a minimum, keep in mind that the prices you see for the stock and the option are probably not synchronous, so the two prices may never have existed at the same point in time.

## CHECK THIS

14.5a What is the most a call option could be worth? The least?
14.5 b What is the most a put option could be worth? The least?
14.5 c What is an out-of-the-money put option?

### 14.6 Stock Index Options

Following the tremendous success of stock options trading on the Chicago Board Options Exchange, the exchange looked for other new financial products to offer to investors and portfolio managers. In 1982, the CBOE created stock index options, which, at the time, represented a new type of option contract.
(marg. def. stock index option An option on a stock market index. The most popular stock index options are options on the S\&P 100 index, S\&P 500 index, and Dow Jones Industrials index.)

## Index Options: Features and Settlement

A stock index option is an option on a stock market index. The first stock index options were contracts on the Standard and Poor's index of 100 large companies representative of American industry. This index is often simply called the "S\&P 100." S\&P 100 index options trade under the ticker symbol OEX, and S\&P 100 index options are referred to as "OEX options." The second stock index options introduced by the CBOE were contracts on the Standard and Poor's index of 500 companies, the "S\&P 500." S\&P 500 index options trade under the ticker symbol SPX and are referred to as "SPX options." In 1997, the CBOE introduced options on the Dow Jones Industrial Average (DJIA), which trade under the ticker symbol DJX.

## 26 Chapter 14

Besides the different underlying indexes, the major difference between SPX, DJX, and OEX contracts are that OEX options are American style, whereas SPX and DJX options are European style. As we noted earlier, American-style options can be exercised any time before expiration, whereas European style options can be exercised only on the last day before option expiration.

Before stock index options could be introduced, one very important detail that had to be worked out was what to do when an option is exercised. It was obvious to exchange officials that actual delivery of all stocks comprising a stock index was impractical. Instead, a cash settlement procedure was adopted for stock index options. With cash settlement, when a stock index option is exercised, the option writer pays a cash amount to the option buyer based on the difference between the exercise date index level and the option's strike price. For example, suppose you had purchased an SPX call option with a strike price of $\$ 920$, and the S\&P 500 index was $\$ 940$ on the day before option expiration. The difference between the index level and the strike price is $\$ 940-\$ 920=\$ 20$. Since the contract size for SPX options is 100 times the S\&P 500 index, the option writer must pay $100 \times \$ 20=\$ 2,000$, which you receive as the option holder.

In the example above, the contract size for SPX options was stated to be 100 times the S\&P 500 index. In fact, the contract size for almost all standardized stock index options is 100 times the underlying index. Thus the actual price of a stock index option is 100 times the price stated on an index level basis. There are only a few exceptions to this rule. For example, the CBOE offers socalled Reduced Value index options with a contract size that is one-tenth the size of standard index options. Reduced Value index options are appealing to some individual investors, but they represent only a minuscule share of all index options trading.

## Index Option Price Quotes

There now exist a wide variety of stock market indexes for which options are available. Each business day, the Wall Street Journal provides a summary of the previous day's activity in stock index options. Figure 14.6, "Index Options Trading" excerpts this column.

Figure 14.6 about here

The most prominent component of this column is the box entitled "Ranges for Underlying Indexes," which contains information on the more than 35 major stock market indexes for which index options are now available. In the first column of this box, the name of each index and (in parentheses) its ticker symbol are listed. Columns 2, 3, 4, and 5 report the corresponding high, low, close, and net change values, respectively, for each stock market index from the previous days trading. For each stock index, the columns labeled "From Dec. 31" and "\% Chg." report the dollar value change and percentage value change, respectively, since the beginning of the current year.

Outside the RANGES box, index options trading data are reported separately for each options exchange and index. Figure 14.6 contains information for options on several indexes. The first set of index options data is for the Chicago Board Mexico Index (MEX). MEX index option contracts were first introduced in 1994.

The first column of MEX data reports contract expiration months, and the second column reports strike prices. The letters next to each strike price denote whether the option is a call or a put. The third column reports trading volume measured as the number of contracts traded during the previous day's trading. The fourth column, labeled "Last," reports the contract price for the last trade of the previous day, and the fifth column, labeled "Net Change," reports the price change from the

## 28 Chapter 14

last price on the previous day. Finally, the sixth column, labeled "Open Int.," lists the total number of contracts outstanding.

At the bottom of the MEX listing, total call volume and open interest are reported, followed by put volume and open interest. Trading volume is measured by the number of contracts traded on a given day. Open interest is measured by the total number of contracts outstanding on a given day.

The vast majority of all trading in stock index options is conducted on the Chicago Board Options Exchange. In fact, most index options activity is concentrated in the S\&P 100 and S\&P 500 contracts traded on the CBOE. OEX trading volume is often almost twice as large as SPX trading volume, but SPX open interest is usually twice as large as OEX open interest. Figure 14.6 provides

OEX and SPX information. Notice the large number of strike prices available for these contracts.
Example 14.5 Index options Suppose you bought 10 July 990 SPX call contracts at a quoted price of $\$ 5$. How much did you pay in total? At option expiration, suppose the $\mathrm{S} \& \mathrm{P} 500$ is at 1000 . What would you receive?

The price per SPX contract is 100 times the quoted price. Since you bought 10 contracts, you paid a total of $\$ 5 \times 100 \times 10=\$ 5,000$. If, at expiration, the $S \& P 500$ is at 1000 , you would receive $\$ 100 \times(1000-990)=\$ 1,000$ per contract, or $\$ 10,000$ in all. This $\$ 10,000$ would be paid to you in cash, since index options feature cash settlement.

## CHECK THIS

14.6a In addition to the underlying asset, what is the major difference between an ordinary stock option and a stock index option?
14.6b In addition to the underlying index, what is the major difference between the OEX and SPX option contracts?

### 14.7 The Options Clearing Corporation

Suppose that you ordered a new car through a local dealer and paid a $\$ 2,000$ deposit. Further suppose that two weeks later you receive a letter informing you that your dealer had entered bankruptcy. No doubt, you would be quite upset at the prospect of losing your $\$ 2,000$ deposit.

Now consider a similar situation where you pay $\$ 2,000$ for several call options through a broker. On the day before expiration you tell your broker to exercise the options, since they would produce, say, a $\$ 5,000$ payoff. Then, a few days later, your broker tells you that the call writer entered bankruptcy proceedings and that your $\$ 2,000$ call premium and $\$ 5,000$ payoff were lost. No doubt, this would also be quite upsetting. However, if your options were traded through a registered options exchange, the integrity of your options investment would be guaranteed by the Options Clearing Corporation (OCC).
(marg. def. Options Clearing Corporation (OCC) Private agency that guarantees that the terms of an option contract will be fulfilled if the option is exercised; issues and clears all option contracts trading on U.S. exchanges.)

The Options Clearing Corporation is the clearing agency for all options exchanges in the United States. Both the exchanges and the clearing agency are subject to regulation by the Securities and Exchange Commission (SEC). Most options investors are unaware of the OCC because only member firms of an options exchange deal directly with it. However, in fact, all option contracts traded on U.S. options exchanges are originally issued, guaranteed, and cleared by the OCC. Brokerage firms merely act as intermediaries between investors and the OCC.

To better understand the function of the OCC, let us examine a hypothetical order to buy options. In this example, assume that you instruct your broker to buy, say, 10 August 100 put options

## 30 Chapter 14

on IBM. For simplicity, let us also assume that your broker works for a member firm of the CBOE and, therefore can relay your order directly to the CBOE.

When the order arrives at the CBOE, it is directed to one of several dealers for IBM options. The CBOE dealer accepts the order by taking the position of a writer for the 10 put contracts. The order is then transferred to the OCC. Once the OCC verifies that there are matching orders from a buyer and a writer, for a small fee it takes over the dealer's position as the writer for your 10 August 100 puts.

By assuming the writer's obligation, the clearing corporation guarantees that the terms of your put contracts will be fulfilled if you later decide to exercise the options. From the CBOE dealer's perspective, the clearing corporation becomes the buyer of the 10 August 100 puts. As such, the CBOE dealer becomes obligated to the clearing corporation as the writer of 10 August 100 put options.

In this way, all dealer default risk is transferred to the clearing corporation. Ultimately, the OCC ensures the performance of all options traded on all registered options exchanges in the United States. Without the OCC, these options exchanges could not function nearly as efficiently as they do in practice.

### 14.8 Summary and Conclusions

In 1973, organized stock options trading began when the Chicago Board Options Exchange
(CBOE) was established. Since then, options trading has grown enormously. In this chapter, we examined a number of concepts and issues surrounding stock options. We saw that:

1. Options on common stock are derivative securities because the value of a stock option is derived from the value of the underlying common stock. There are two basic types of options: call options and put options. Call options are options to buy, and put options are options to sell.
2. Options are contracts. Standardized stock options represent a contract size of 100 shares of common stock per option contract. We saw how standardized option prices are quoted in the financial press.
3. Various strategies exist with options, ranging from buying and selling individual puts and calls to combination strategies involving calls, puts, and the underlying stock. There are many common strategies, including protective puts and covered calls.
4. Option prices have boundaries enforced by arbitrage. We saw that a call option cannot sell for more than the underlying asset, and a put option cannot sell for more than the strike price on the option.
5. An option's intrinsic value is a lower bound for an option's price. The intrinsic value of an option is the payoff that an option holder receives if the underlying stock price does not change from its current value.
6. A stock index option is an option on a stock market index such as the S\&P 500. All stock index options use a cash settlement procedure when they are exercised. With a cash settlement procedure, when a stock index option is exercised, the option writer pays a cash amount to the option buyer.
7. The Options Clearing Corporation (OCC) is the clearing agency for all options exchanges in the United States. It guarantees that the terms of an option contracts are fulfilled if the option is exercised.

32 Chapter 14
Key Terms

| derivative security | protective put |
| :--- | :--- |
| call option | covered call |
| put option | straddle |
| strike price | option writing |
| intrinsic value | call writer |
| American options | put writer |
| European options | stock index option |
| Options Clearing Corporation $($ OCC $)$ |  |

## Get Real!

This chapter added to your understanding of put and call options. In addition to covering the rights, obligations, and potential gains and losses involved, the chapter covered some basic option/stock strategies and stock index options. How should you put this information to work?

Now that you understand the most important features of stock and stock index options, you need to buy and sell a variety of them to experience the relatively large percentage real-world gains and losses that options can provide. So, with a simulated brokerage account (such as Stock-Trak), you should first execute each of the basic option transactions (buy a call, sell a call, buy a put, sell a put) for a variety of underlying stocks. To experience a wide range of possible outcomes, it is best to do each of these with out-the-money, at-the-money, and in-the-money options, so a total of a dozen transactions will be needed at a minimum. Pay careful attention to your commissions; they can be quite large as a percentage, particularly for small option purchases.

Once your option positions are established, follow the stock and option prices for a period of several weeks and then close. Calculate the percentage gains and losses on both the stock and the options.

The second types of trade to become familiar with are the covered call and protective put strategies, so execute these. You might also try a protective call on a short position (this trade is discussed in the end-of-chapter problems). A long and short straddle will round out your understanding of basic option trades.

A very common use of stock index put options is to insure an entire portfolio against adverse market movements. Execute such a transaction for your portfolio and evaluate its effectiveness. How large a purchase should you make? The answer is that it depends on how much insurance you want, but it is important not to create too large a position because then you essentially speculating on a market drop instead of just protecting against one.

## 34 Chapter 14

## STOCK-TRAK FAST TRACK

## TRADING STOCK OPTIONS WITH STOCK-TRAK:

Once you know how to trade common stocks and understand the basics of stock options, you should try your hand at trading stock options. You can buy, sell, and write stock options with your Stock-Trak account. There are some limitations, however, since options are not available for all stocks, and Stock-Trak restricts stock options trading to short-term options with maturities of less than one year. But these restrictions are quite minor.

There are four basic types of stock option trades:

1. Buy an option to open or increase a long position
2. Sell an option to close or reduce a long position
3. Write an option to open or increase a short position
4. Buy an option to cover or reduce a short position

We will here discuss by example the first two types of option trades: "buying" an option to take a long position, and "selling" an option to close all or part of a long position. Until you have acquired extensive experience with these trade types, you should avoid options writing.

To trade a particular stock option, you must first know the stock ticker symbol for the underlying stock. Then you must also know the ticker extension representing the strike price and maturity month of the specific contract you wish to trade. The process of obtaining this information is described next.

Suppose you want to buy five call option contracts for Coca-Cola (KO) and four put option contracts for Disney (DIS). Further, suppose that both options have a $\$ 50$ strike price and a March expiration month. Your orders might be abbreviated to look like this:

Buy 5 KO-CJ
Buy 4 DIS-OJ
Notice that in addition to the stock ticker symbols, these option tickers have a two-letter extension denoting the option type - call or put - and the strike price and expiration month. The first letter represents the option type and expiration month. The second letter represents the strike price.

Converting option type, expiration month, and strike price to the correct two-letter ticker extension is easily done using Table ST.1. When the strike price is greater than 100 , simply subtract 100 and use the result to specify a strike code, for example, a strike of 135 has the strike code G , the same as for a strike of 35 .

| Table ST. 1 Stock Option Ticker Symbol Codes |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Expiration Month | Calls | Puts | Strike |  | Strike |  |
| January | A | M | 5 | A | 70 | N |
| February | B | N | 10 | B | 75 | O |
| March | C | O | 15 | C | 80 | P |
| April | D | P | 20 | D | 85 | Q |
| May | E | Q | 25 | E | 90 | R |
| June | F | R | 30 | F | 95 | S |
| July | G | S | 35 | G | 100 | T |
| August | H | T | 40 | H | 7.5 | U |
| September | I | U | 45 | I | 12.5 | V |
| October | J | V | 50 | J | 17.5 | W |
| November | K | W | 55 | K | 22.5 | X |
| December | L | X | 60 | L | 27.5 | Y |
|  |  |  | 65 | M | 32.5 | Z |

Notice in Table ST. 1 that the 12 letters A-L denote the 12 expiration months January through December for call options. Similarly, the 12 letters M-X denote the 12 expiration months for put options. The 20 letters A-T represent the strike prices 5 through 100 in five-dollar increments. The 6 letters U-Z are reserved for the 6 strikes $7.5,12.5,17.5,22.5,27.5$, and 32.5 , respectively.

Options exchanges use special option tickers for NASDAQ stocks, which have four or more letters in their ticker symbols. Stock-Trak insulates its customers from this inconvenience and accepts the full NASDAQ stock ticker for option orders. This is also standard practice among brokerage firms accepting customer orders..Table ST. 2 provides several examples of Stock-Trak option tickers and their corresponding options exchange versions.

| Table ST.2 Exchange and Stock-Trak Tickers for July 40 Call (GH) Options |  |  |
| :--- | :---: | :---: |
| NASDAQ Company (Ticker) | Exchange ticker | Stock-Trak ticker |
| Microsoft (MSFT) | MSQ-GH | MSFT-GH |
| Novell (NOVL) | NKQ-GH | NOVL-GH |
| Sun Microsystems (SUNW) | SUQ-GH | SUNW-GH |

If you are interested in seeing more options exchange tickers, a complete list can be found at the CBOE website (www.cboe.com).

## STOCK-TRAK EXERCISES

1. What are the option types, expiration months, and strike prices for the following Micron Technology (MU) options: MU-FF, MU-RF, MU-HK, MU-TL?
2. What are the two-letter ticker extensions for the following options: January 80 calls, July 25 puts, April 12.5 calls, October 27.5 puts?

## TRADING DOW JONES INDEX OPTIONS WITH STOCK-TRAK:

In addition to trading stock options with your Stock-Trak account, you can also trade options on many stock market indexes. To trade stock index options, you must first decide which particular stock index you want to use for options trading and find the ticker symbol for that index. You must also know the ticker extension for the strike price and maturity month. Also be aware that the ticker extensions for stock index options may not be the same as for stock options.

The best known stock index in the world is the Dow Jones Industrial Average (DJIA). The standard ticker symbol for this index is DJX, and DJX options trade on the Chicago Board Options

## 38 Chapter 14

Exchange (CBOE). Strike prices for DJX options are stated in unit increments representing 1/100 of the underlying index level. For example, strike prices of 100,101 , and so on correspond to index levels of $10,000,10,100$, and so on, which are 100 times the stated strike price. However, the contract value for a single DJX option contract corresponds to the full value of the index, which we hope will be over 10,000 when you read this.

For example, suppose you bought three September 101 DJX call options. If at expiration the DJIA was at, say, 10,250, your payoff would be 3 contracts $\times(10,250-10,100)=\$ 450$. As another example, suppose you bought four July 119 DJX put options and at expiration the DJIA was 11,825 . Then your payoff would be 4 contracts $\times(11,900-11,825)=\$ 300$.

DJX option tickers also have two-letter extensions denoting the option type (call or put), strike price, and expiration month. Just like stock options, the first letter represents the option type and expiration month, and the second letter represents the strike price. The letter codes for the option type and expiration month are the same as for stock options. However, DJX options have special strike price codes. These DJX strike codes are listed in Table ST.3.

For example, orders to buy three DJX September 133 calls and four DJX July 131 puts might be abbreviated as

Buy 3 DJX-IC contracts
Buy 4 DJX-SA contracts
Notice that just like stock options, September calls and July puts are denoted by the letters I and S, respectively. However, letter codes for the 133 and 131 strike prices are C and A, respectively, as indicated in the table.

In addition to options on the DJIA, you can also trade options on the Dow Jones Transportation Average (DJTA) and the Dow Jones Utilities Average (DJUA). The ticker symbols for these indexes are DJT and DJU, respectively, and their strike price codes are identical to those used for DJX options.

For more information on these options, consult the CBOE website (www.cboe.com).

## STOCK-TRAK EXERCISES

1. What are the two-letter ticker extensions for the following Dow Jones index options: January 106 calls, July 111 puts, April 136 calls, October 116 puts?
2. Given an index level of 11,000 , what are the option types, expiration months, and strike prices for the following options on the Dow Jones Industrial Average: DJX-EO, DJX-QY, DJX-JL, DJX-HW? (Hint: When a strike code might refer to several strikes, assume the strike nearest the current index level.)

40 Chapter 14

| Table ST. 3 Dow Jones Averages <br> Strike Price Codes |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |
| Code | Strike price |  |  |  |  |
| A | 27 | 53 | 79 | 105 | 131 |
| B | 28 | 54 | 80 | 106 | 132 |
| C | 29 | 55 | 81 | 107 | 133 |
| D | 30 | 56 | 82 | 108 | 134 |
| E | 31 | 57 | 83 | 109 | 135 |
| F | 32 | 58 | 84 | 110 | 136 |
| G | 33 | 59 | 85 | 111 | 137 |
| H | 34 | 60 | 86 | 112 | 138 |
| I | 35 | 61 | 87 | 113 | 139 |
| J | 36 | 62 | 88 | 114 | 140 |
| K | 37 | 63 | 89 | 115 | 141 |
| L | 38 | 64 | 90 | 116 | 142 |
| M | 39 | 65 | 91 | 117 | 143 |
| N | 40 | 66 | 92 | 118 | 144 |
| o | 41 | 67 | 93 | 119 | 145 |
| P | 42 | 68 | 94 | 120 | 146 |
| Q | 43 | 69 | 95 | 121 | 147 |
| R | 44 | 70 | 96 | 122 | 148 |
| S | 45 | 71 | 97 | 123 | 149 |
| T | 46 | 72 | 98 | 124 | 150 |
| U | 47 | 73 | 99 | 125 | 151 |
| v | 48 | 74 | 100 | 126 | 152 |
| w | 49 | 75 | 101 | 127 | 153 |
| X | 50 | 76 | 102 | 128 | 154 |
| Y | 51 | 77 | 103 | 129 | 155 |
| Z | 52 | 78 | 104 | 130 | 156 |

## TRADING STANDARD AND POOR'S INDEX OPTIONS WITH STOCK-TRAK

The two most popular stock indexes for options trading are Standard and Poor's indexes; specifically the S\&P 100 and S\&P 500 indexes. Standard ticker symbols for these indexes are OEX for the S\&P 100 and SPX for the S\&P 500. OEX and SPX option tickers use the same two-letter extensions as stock options to specify the option type (call or put) strike price, and expiration month. Thus like stock options, the first letter represents the option type and expiration month, and the second letter represents the strike price.

At the time this was written, SPX and OEX levels were around 1,300 and 650, respectively, options for both indexes had available strike prices spanning more than 100 points. This created a problem when specifying option tickers that distinguished between, say, the 1,360 and 1,460 strikes. To handle this problem, the SPX ticker was split between the designations SPX and SPB. The SPX ticker was used for strikes in the 1300s and the SPB ticker was used for strikes in the 1400s. Likewise, the OEX ticker was split between OEX and OEW designations. OEX was used for strikes in the 600s, and OEW was used for strikes in the 700s.

For example, SPX-SJ referred to July 1350 puts and SPB-GJ referred to July 1450 calls. Likewise, OEX-PL referred to April 660 puts and OEW-DL referred to April 760 calls. The designations in effect when you want to trade SPX and OEX options will depend on the current SPX and OEX index levels. You should consult the CBOE website (www.cboe.com) for the necessary information.

42 Chapter 14

## STOCK-TRAK EXERCISES

1. What are the two-letter ticker extensions for the following SPX index options: January 1390 calls, July 1375 puts, April 1410 calls, October 1420 puts?
2. Given an index level of 1350, what are the option types, expiration months, and strike prices for the following options on the S\&P 500 index: SPX-EO, SPB-QF, SPX-JL, SPB-VB?
3. Through the website for this text book (www.mhhe.com/cj), go to the Stock-Trak website and review the latest information about trading options with Stock-Trak.

# Chapter 14 <br> Stock Options 

Questions and problems

## Review Problems and Self-Test

1. Call option payoffs Suppose you purchase 15 call contracts on Scholes Co. stock. The strike price is $\$ 220$, and the premium is $\$ 10$. If the stock is selling for $\$ 240$ per share at expiration, what are your call options worth? What is your net profit? What if the stock were selling for $\$ 230$ ? $\$ 220$ ?
2. Stock versus options Stock in Black Manufacturing is currently priced at $\$ 90$ per share. A call option with a $\$ 90$ strike and 60 days to maturity is quoted at $\$ 5$. Compare the percentage gains and losses from a $\$ 9,000$ investment in the stock versus the option in 60 days for stock prices of $\$ 60, \$ 90$, and $\$ 120$.

## Answers to Self-Test Problems

1. The stock is selling for $\$ 240$. You own 15 contracts, each of which gives you the right to buy 100 shares at $\$ 220$. You options are thus worth $\$ 20$ per share on 1500 shares, or $\$ 30,000$. The option premium was $\$ 10$, so you paid $\$ 1,000$ per contract, or $\$ 15,000$ total. Your net profit is $\$ 15,000$. If the stock is selling for $\$ 230$, your options are worth $\$ 15,000$, so your net profit is exactly zero. If the stock is selling for $\$ 220$, your options are worthless and you lose the entire $\$ 15,000$ you paid.
2. The stock costs $\$ 90$ per share, so if you invest $\$ 9,000$, you'll get 100 shares. The option premium is $\$ 5$, so an option contract costs $\$ 500$. If you invest $\$ 9,000$, you'll get $\$ 9,000 / \$ 500$ $=18$ contracts. If the stock is selling for $\$ 120$ in 90 days, your profit on the stock is $\$ 30$ per share, or $\$ 3,000$ total. The percentage gain is $\$ 3,000 / \$ 9,000=33.33 \%$.

Similarly, in this case, your options are worth $\$ 30$ per share, or $\$ 3,000$ per contract. However, you have 18 contracts, so your options are worth $\$ 54,000$ in all. Since you paid $\$ 9,000$ for the 18 contracts, your profit is $\$ 45,000$. Your percentage gain is a whopping $\$ 45,000 / \$ 9,000=500 \%$.

If the stock is selling for $\$ 90$, your profit is $\$ 0$ on the stock, so your percentage return is 0 percent. Your options are worthless (why?); the percentage loss is -100 percent. If the stock is selling for $\$ 60$, verify that your percentage loss on the stock is -33.33 percent and your loss on the option is again -100 percent.

## Test Your IQ (Investment Quotient)

1. Option Contracts Which of the following is not specified by a stock option contract?
a. price of the underlying stock
b. contract size
c. exercise style
d. contract settlement procedure
2. Option Contracts A July 50 call option contract for YXZ stock is identified by which ticker symbol? (Hint: See the Stock-Trak section at the end of this chapter.)
a. YXZ-JG
b. YXZ-JS
c. YXZ-GJ
d. YXZ-SJ
3. Option Contracts An April 40 put option contract for YXZ stock is identified by which ticker symbol? (Hint: See the Stock-Trak section at the end of this chapter.)
a. YXZ-HD
b. YXZ-HP
c. YXZ-DH
d. YXZ-PH
4. Option Strategies Which of the following stock option strategies has the potential for the largest loss?
a. writing a covered call
b. writing a covered put
c. writing a naked call
d. writing a naked put
5. Option Strategies Which statement describes an at-the-money protective put position (comprised of owning the stock and the put? (1992 CFA Exam)
a. protects against loss at any stock price below the strike price of the put
b. has limited profit potential when the stock price rises
c. returns any increase in the stock's value, dollar for dollar, less the cost of the put
d. provides a pattern of returns similar to a stop-loss order at the current stock price
6. Option Strategies Which of the following yields a defensive/protective strategy?
a. writing a naked put
b. buying a put on stock you currently own
c. writing a call against stock you currently hold short
d. buying a call on a stock you own
7. Option Strategies Investor A uses options for defensive and income reasons. Investor B uses options as an aggressive investment strategy. What is an appropriate use of options for Investors A and B respectively? (1990 CFA Exam)
a. writing covered calls / buying puts on stock not owned
b. buying out-of-the-money calls / buying puts on stock owned
c. writing naked calls / buying in-the-money calls
d. selling puts on stock owned / buying puts on stock not owned
8. Option Strategies How is a long straddle position constructed?
a. write a call and write a put
b. buy a call and buy a put
c. write a call and buy a put
d. buy a call and write a put
9. Option Strategies Which one of the following option combinations best describes a straddle? Buy both a call and a put on the same stock with (1994 CFA Exam)
a. different exercise prices and the same expiration date
b. the same exercise price and different expiration dates
c. the same exercise price and the same expiration date
d. different exercise prices and different expiration dates
10. Option Strategies Which is the riskiest options transaction if the underlying stock price is expected to increase substantially?
a. writing a naked call
b. writing a naked put
c. buying a call
d. buying a put

## 46 Chapter 14

11. Option Gains and Losses You create a "strap" by buying two calls and one put on ABC stock, all with a strike price of $\$ 45$. The calls cost $\$ 5$ each, and the put costs $\$ 4$. If you close your position when ABC stock is priced at $\$ 55$, what is your per share gain or loss? (1993 CFA Exam)
a. $\quad \$ 4$ loss
b. $\quad \$ 6$ gain
c. $\quad \$ 10$ gain
d. $\$ 20$ gain
12. Option Gains and Losses A put on $X Y Z$ stock with a strike price of $\$ 40$ is priced at $\$ 2.00$ per share, while a call with a strike price of $\$ 40$ is priced at $\$ 3.50$. What is the maximum pershare loss to the writer of the uncovered put and the maximum per-share gain to the writer of the uncovered call? (1993 CFA Exam)

|  | Maximum Loss <br> to Put Writer |  | Maximum Gain <br> to Call Writer |
| :--- | :--- | :--- | :--- |
| a. | $\$ 38.00$ | $\$ 3.50$ |  |
| b. | $\$ 38.00$ | $\$ 36.50$ |  |
| c. | $\$ 40.00$ | $\$ 3.50$ |  |
| d. | $\$ 40.00$ | $\$ 40.00$ |  |

13. Option Pricing If a stock is selling for $\$ 25$, the exercise price of a put option on that stock is $\$ 20$, and the time to expiration of the option is 90 days, what are the minimum and maximum prices for the put today? (1991 CFA Exam)
c. $\quad \$ 0$ and $\$ 5$
b. $\quad \$ 0$ and $\$ 20$
c. $\quad \$ 5$ and $\$ 20$
d. $\quad \$ 5$ and $\$ 25$
14. Option Strategies Which of the following strategies is most suitable for an investor wishing to eliminate "downside" risk from a stock?
a. long straddle
b. short straddle
c. covered call
d. protective put
15. Index Options What is the ticker symbol for the S\&P 100 index?
a. SPC
b. SPM
c. SPX
d. OEX
16. Index Options What is the ticker symbol for the S\&P 500 index?
a. $\quad \mathrm{SPC}$
b. SPM
c. SPX
d. OEX

## Questions and Problems

## Core Questions

1. Basic Properties of Options What is a call option? A put option? Under what circumstances might you want to buy each? Which one has greater potential profit? Why?
2. Calls versus Puts Complete the following sentence for each of these investors:
a. A buyer of call options
b. A buyer of put options
c. A seller (writer) of call options
d. A seller (writer) of put options

The (buyer/seller) of a (put/call) option (pays/receives) money for the (right/obligation) to (buy/sell) a specified asset at a fixed price for a fixed length of time.
3. Call Option Payoffs Suppose you purchase five call contracts on Macron Technology stock. The strike price is $\$ 50$, and the premium is $\$ 2$. If, at expiration, the stock is selling for $\$ 60$ per share, what are your call options worth? What is your net profit?
4. Put Option Payoffs Suppose you purchase eight put contracts on Testaburger Co. The strike price is $\$ 30$, and the premium is $\$ 3$. If, at expiration, the stock is selling for $\$ 20$ per share, what are your put options worth? What is your net profit?
5. Stock versus Options Stock in Cheezy-Poofs Manufacturing is currently priced at $\$ 100$ per share. A call option with a $\$ 100$ strike and 90 days to maturity is quoted at $\$ 5$. Compare the percentage gains and losses from a $\$ 10,000$ investment in the stock versus the option in 90 days for stock prices of $\$ 80, \$ 100$, and $\$ 120$.

Use the following options quotations to answer questions 6 through 9 :

| Option\& | Strike |  | Calls |  | Puts |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Price | Expiration | Vol. | Last | Vol. | Last |
| Hendreeks |  |  |  |  |  |  |
| 86 | 80 | Feb | 72 | 7 | 50 | 3/4 |
| 86 | 80 | Mar | 41 | $81 / 8$ | 29 | $19 / 16$ |
| 86 | 80 | May | 16 | $97 / 8$ | 10 | $27 / 8$ |
| 86 | 80 | Aug | 8 | 12 | 2 | $41 / 4$ |

6. Calculating Option Payoffs Suppose you buy 60 February 80 call option contracts. How much will you pay, ignoring commissions?
7. Calculating Option Payoffs In Problem 6, suppose that Hendreeks stock is selling for \$95 per share on the expiration date. How much is your options investment worth? What if the terminal stock price is $\$ 86$ ?
8. Calculating Option Payoffs Suppose you buy 25 August 80 put option contracts. What is your maximum gain? On the expiration date, Hendreeks is selling for $\$ 55$ per share. How much is your options investment worth? What is your net gain?
9. Calculating Option Payoffs In Problem 8, suppose you write 25 of the August 80 put contracts. What is your net gain or loss if Hendreeks is selling for $\$ 55$ at expiration? For $\$ 100$ ? What is the break-even price, that is, the terminal stock price that results in a zero profit?
10. Option Breakeven In general, if you buy a call option, what stock price is needed for you to break even on the transaction ignoring taxes and commissions? If you buy a put option?

## Intermediate Questions

11. Protective Puts Buying a put option on a stock is sometimes called "stock price insurance." Why?
12. Defining Intrinsic Value What is the intrinsic value of a call option? How do we interpret this value?
13. Defining Intrinsic Value What is the intrinsic value of a put option? How do we interpret this value?
14. Call Option Writing Suppose you write 20 call option contracts with a $\$ 40$ strike. The premium is $\$ 2$. Evaluate your potential gains and losses at option expiration for stock prices of $\$ 30, \$ 40$, and $\$ 50$.
15. Put Option Writing Suppose you write 10 put option contracts with a $\$ 20$ strike. The premium is $\$ 1$. Evaluate your potential gains and losses at option expiration for stock prices of $\$ 10, \$ 20$, and $\$ 30$.
16. Index Options Suppose you buy one SPX option contract with a strike of 1300. At maturity, the S\&P 500 index is at 1350 . What is you net gain or loss if the premium you paid was $\$ 20$ ?
17. Arbitrage and Options You notice that shares of stock in the Patel Corporation are going for $\$ 50$ per share. Call options with an exercise price of $\$ 35$ per share are selling for $\$ 10$. What's wrong here? Describe how would you could take advantage of this mispricing if the option expires today.

Use the following options quotations to answer questions 18 through 21:

| Option\& | Strike |  |  | Calls |  | Puts |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :---: |
| NY Close | Price | Expiration | Vol. | Last | Vol. | Last |  |
| Milson |  |  |  |  |  |  |  |
| 59 | 55 | Mar | 98 | $31 / 2$ | 66 | $11 / 16$ |  |
| 59 | 55 | Apr | 54 | $61 / 4$ | 40 | $115 / 16$ |  |
| 59 | 55 | Jul | 25 | $85 / 8$ | 17 | $35 / 8$ |  |
| 59 | 55 | Oct | 10 | $101 / 4$ | 5 | $31 / 4$ |  |

18. Interpreting Options Quotes How many options contracts on Milson stock were traded with an expiration date of July? How many underlying shares of stock do these options contracts represent?
19. Interpreting Options Quotes Are the call options in the money? What is the intrinsic value of a Milson Corp. call option?
20. Interpreting Options Quotes Are the put options in the money? What is the intrinsic value of a Milson Corp. put option?
21. Interpreting Options Quotes Two of the options are clearly mispriced. Which ones? At a minimum, what should the mispriced options sell for? Explain how you could profit from the mispricing in each case.

## 50 Chapter 14

22. Option Strategies Recall the options strategies of a protective put and covered call discussed in the text. Suppose you have sold short some shares of stock. Discuss analogous option strategies and how you would implement them (Hint: They're called protective calls and covered puts).

Chapter 14<br>Stock Options

Answers and solutions

## Answers to Multiple Choice Questions

1. A
2. C
3. D
4. C
5. C
6. B
7. A
8. B
9. C
10. A
11. B
12. A
13. B
14. D
15. D
16. C

## Core Questions

1. Assuming American-style exercise, a call option confers the right, without the obligation, to buy an asset at a given price on or before a given date. An American-style put option confers the right, without the obligation, to sell an asset at a given price on or before a given date. European-style options are the same except that exercise can only occur at maturity. One reason you would buy a call option is that you expect the price of the asset to increase. Similarly, you would buy a put option if you expect the price of the asset to decrease. In both cases, other reasons exist, but these are the basic ones. A call option has unlimited potential profit, while a put option has limited potential profit; the underlying asset's price cannot be less than zero.
2. a. The buyer of a call option pays money for the right to buy....
b. The buyer of a put option pays money for the right to sell....
c. The seller of a call option receives money for the obligation to sell....
d. The seller of a put option receives money for the obligation to buy....

## 52 Chapter 14

3. Your options are worth $\$ 60-\$ 50=\$ 10$ each, or $\$ 1,000$ per contract. With five contracts, the total value is $\$ 5,000$. Your net profit is $\$ 5,000$ less the $\$ 1,000$ ( 5 contracts at $\$ 200$ each) you invested, or $\$ 4,000$.
4. Your options are worth $\$ 30-\$ 20=\$ 10$ each, or $\$ 1,000$ per contract. With eight contracts, the total value is $\$ 8,000$. Your net profit is $\$ 8,000$ less the $\$ 2,400$ ( 8 contracts at $\$ 300$ each) you invested, or $\$ 5,600$.
5. The stock costs $\$ 100$ per share, so if you invest $\$ 10,000$, you'll get 100 shares. The option premium is $\$ 5$, so an option contract costs $\$ 500$. If you invest $\$ 10,000$, you'll get $\$ 10,000 / 500=20$ contracts. If the stock is selling for $\$ 120$ in 90 days, your profit on the stock is $\$ 20$ per share, or $\$ 2,000$ total. The percentage gain is $\$ 2,000 / 10,000=20 \%$.

Similarly, in this case, your options are worth $\$ 20$ per share, or $\$ 2,000$ per contract. However, you have 20 contracts, so your options are worth $\$ 40,000$ in all. Since you paid $\$ 10,000$ for the 20 contracts, your profit is $\$ 30,000$. Your percentage gain is a pleasant $\$ 30,000 / \$ 10,000=300 \%$.

If the stock is selling for $\$ 100$, your profit is $\$ 0$ on the stock, so your percentage return is $0 \%$. Your option is worthless (why?); the percentage loss is $-100 \%$. If the stock is selling for $\$ 80$, verify that your percentage loss on the stock is $-20 \%$ and your loss on the option is again $-100 \%$.
6. 60 contracts at $\$ 700$ per contract $=\$ 42,000$
7. Stock price $=\$ 95$ : option value $=60(100)(\$ 95-\$ 80)=\$ 90,000$

Stock price $=\$ 86$ : option value $=60(100)(\$ 86-\$ 80)=\$ 36,000$.
8. Initial cost $=25(100)(\$ 4.25)=\$ 10,625$; maximum gain $=25(100)(\$ 80)-\$ 10,625=\$ 189,375$. Terminal value $=25(100)(\$ 80-\$ 55)=\$ 62,500$; net gain $=\$ 62,500-\$ 10,625=\$ 51,875$
9. Stock price $=\$ 55$ : net loss $=\$ 10,625-\$ 62,500=-\$ 51,875$.

Stock price $=\$ 100$ : net gain $=\$ 10,625$.
The breakeven stock price is the $\$ 80$ exercise price less the premium of $\$ 4.25$, or $\$ 75.75$. For terminal stock prices above $\$ 75.75$, the premium received more than offsets any loss, so the writer of the put option makes a net profit (ignoring the effects of the time value of money).
10. In general, the breakeven stock price for a call purchase is the exercise price plus the premium paid. For stock prices higher than this, the purchaser realizes a profit. For a put purchase, it's the strike price less the premium. For stock prices lower than this, the purchaser realizes a profit.

## Intermediate Questions

11. If you buy a put option on a stock that you already own, you guarantee that you can sell the stock for the strike price on the put. Thus, you have in effect insured yourself against stock price declines beyond this point. This is the protective put strategy.
12. The intrinsic value of a call option is $\max \{S-K, 0\}$. It is the value of the option at expiration.
13. The value of a put option at expiration is $\max \{K-S, 0)$. By definition, the intrinsic value of an option is its value at expiration, so $\max \{\mathrm{K}-\mathrm{S}, 0\}$ is the intrinsic value of a put option.
14. You get to keep the premium in all cases. For 20 contracts and a $\$ 2$ premium, that's $\$ 4,000$. If the stock price is $\$ 30$ or $\$ 40$, the options expire worthless, so your net profit is $\$ 4,000$. If the stock price is $\$ 50$, you lose $\$ 10$ per share on each of 2,000 shares, or $\$ 20,000$ in all. You still have the premium, so your net loss is $\$ 16,000$.
15. You get to keep the premium in all cases. For 10 contracts and a $\$ 1$ premium, that's $\$ 1,000$. If the stock price is $\$ 20$ or $\$ 30$, the options expire worthless, so your net profit is $\$ 1,000$. If the stock price is $\$ 10$, you lose $\$ 10$ per share on each of 1,000 shares, or $\$ 10,000$ in all. You still have the premium, so your net loss is $\$ 9,000$.
16. The contract costs $\$ 2,000$. At maturity, an in-the-money SPX option is worth 100 times the difference between the $\mathrm{S} \& \mathrm{P}$ index and the strike, or $\$ 5,000$ in this case You net profit is \$3,000.
17. The call is selling for less than its intrinsic value; an arbitrage opportunity exists. Buy the call for $\$ 10$, exercise the call by paying $\$ 35$ in return for a share of stock, and sell the stock for $\$ 50$. You've made a riskless $\$ 5$ profit.
18. 42 contracts were traded, 25 calls and 17 puts; this represents options on 4,200 shares of Milson stock.
19. The calls are in the money. The intrinsic value of the calls is $\$ 4$.
20. The puts are out of the money. The intrinsic value of the puts is $\$ 0$.
21. The March call and the October put are mispriced. The call is mispriced because it is selling for less than its intrinsic value. The arbitrage is to buy the call for $\$ 3.50$, exercise it and pay $\$ 55$ for a share of stock, and sell the stock for $\$ 59$ for a riskless profit of $\$ 0.50$. The October put is mispriced because it sells for less than the July put. To take advantage of this, sell the July put for $\$ 3.63$ and buy the October put for $\$ 3.25$, for a cash inflow of $\$ 0.38$. The exposure of the short position is completely covered by the long position in the October put, with a positive cash inflow today.

## 54 Chapter 14

22. The covered put would represent writing put options on the stock. This strategy is analogous to a covered call because the upside potential of the underlying position, (which in the case of a short sale would be a decline in the stock price), is capped in exchange for the receipt of the option premium for certain.

The protective call would represent the purchase of call options as a form of insurance for the short sale position. If the stock price rises, then losses incurred on the short sale are offset, or insured, by gains on the call options; however, if the stock price falls, which represents a profit to the short seller, then only the purchase price of the option is lost.

Figure 14.1 LISTED OPTIONS QUOTATIONS


Figure 14.2 Call Option Payoffs


Figure 14.3 Put Option Payoffs


Figure 14.4 Call Option Profits


Figure 14.5 Put Option Profits


Figure 14.6.


|  |
| :---: |

